



“Do It For Me” Web Design Managed Services



Need more info? Send an email to
solutions@hostpapasupport.com
and ask for our web design experts!

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We know that running your small business is difficult. There is not enough time in the day to deal with all the things you need to get done, never mind your other obligations at home and in your personal life. In fact, your time is your most valuable asset.

With around 3.5 billion internet users across the globe,¹ it's become part of our daily life. You know that for your small business, group or organization you need to be online and have a professionally designed website. But what choices do you have to get this done, and more importantly, where do you find the time?

Here are the usual options to building a website:

1. **Do-it-Yourself (DIY) Website Builders:** there are a number of good website builders online such as HostPapa's own website builder and others like Wix, Weebly, Squarespace, etc. The first thing to know is that if a website design tool is promoting itself as "free", it's probably too good to be true. For all the good website builders, including ours, you will eventually need to pay a fee to use everything you need. This does not include the time that you will need to invest to learn the tool and understand the basics of web design; for example, setting up your website navigation, creating and laying out the copy, cropping photos, adding forms, Google Maps, etc. The good news is you will save money when compared to hiring someone to build and manage your website, but the bad news is that you will have to learn the tool, create and manage your content and design and do all updates yourself. It will save you money, but you have to ask yourself how much your time is worth.
2. **Using Free Tools such as Wordpress, Joomla, etc:** You can sign up to a shared web hosting service such as HostPapa and use the available tools to create, publish and manage your website. One of the largest communities on the Internet in this space is the Wordpress community. In fact, 25% of all websites that use a content management system use Wordpress.² The good news is the tool is "free" with your web hosting space and it has a ton of additional plugins, themes, etc. The bad news is that you will have to learn the tool and also manage and maintain your website, including applying regular security updates since hackers and bad guys are always looking for potential security holes.
3. **Learn HTML and Web Design Tools:** Same as above, you could learn how to use more advanced software such as Dreamweaver, photoshop, etc. to build your website.

¹ <http://www.internetlivestats.com/internet-users/>

² http://w3techs.com/technologies/overview/content_management/all

4. **Hire Someone to Design Your Website:** Most small business owners turn to “web design” agencies or their geeky nephew, but quickly realize the drawback of this approach. If they are qualified, then even to build a basic website from scratch will run you into the thousands of dollars, and you will still have the headache of managing updates and changes yourself. And if they aren’t qualified, then you might not end up with the ‘professionally designed’ site that you were after in the first place.





Unfortunately that's the hard truth: either you'll have to learn how to use one of these website building tools on your own to create, design, publish and manage your website including doing all the updates... or you'll have to hire an expensive web designer and pay through the nose.

Is there a better way to help me build my website?

Yes! With HostPapa’s **“Do It For Me” Managed Web Design Services**. We are your dedicated web design team behind the scenes, doing all the things you need to get your professionally designed website online fast! You should be running your business - not spending your time learning complicated tools and physically building your site - We'll do it for you!

What do I get with your “Do It For Me” design services?

	<p>WE GIVE YOU A DEDICATED MANAGER AND WORLD CLASS DESIGN TEAM:</p> <p>Working with our copywriters, designers, website coders and developers, your dedicated account manager is your single point of contact to look after the entire project of building your website, and manages all ongoing maintenance and changes.</p>
	<p>WE PROVIDE A COMPLETE TURNKEY SOLUTION:</p> <p>Everything you need for your website is included: your web hosting with secure disk space and bandwidth, your professional custom email addresses attached to your domain name, automated website backup and our HostPapa website builder. Everything you need to get your business on track!</p>

	<p>WE WRITE YOUR COPY*:</p> <p>We help write meaningful copy and find the best professional images and photos for your website to match your business and vision.*</p>
	<p>WE DESIGN YOUR SITE:</p> <p>Our small business website designers build a professional website using the latest platforms and tools to ensure mobile compatibility and search engine optimization. We design the site you've always wanted!</p>
	<p>WE OPTIMIZE FOR SEARCH AND MOBILE:</p> <p>We make sure your website is search engine optimized (SEO) so it can be found by search engines like Google, and we design it with responsive templates so visitors on mobile devices and smartphones can view your website without issues.</p>
	<p>WE UPDATE YOUR WEBSITE FOR YOU*</p> <p>Our team is there when you need to update your website with changes or new developments in your business. Simply contact us when you have an update and we'll make all the changes you need - no limits, no billable hours, it's that simple!</p>

* Only available in the Basic "Do It For Me" plan

How Much is HostPapa's "Do It For Me" Service?

First, let's review what's included in your professionally designed basic website package to get you started and found online:

- We provide a dedicated account manager and design team
- We provide a complete turnkey solution
- We write your copy
- We design your website
- We optimise for search and mobile
- We update your website for you



Starting at only
\$99 per month*

- Professionally Designed Basic Website
 - No Strings Attached - No Hassles
- No Locked in Contract - Cancel Anytime
- No Risk - 30-day Unconditional Money-Back Guarantee

* Price relates to Basic Package in USD, CAD or AUD; for additional package options and currencies, please contact the PapaSquad solutions team.

Benefits of Using our Managed Web Services:

- You save valuable time by not having to learn a website building tool or keeping up-to-date on the latest changes.
- You don't need to hire expensive web designers and developers to get your basic website up-and-running. You get a dedicated account manager and a complete team, all for a fraction of the thousands of dollars that hiring an agency or dedicated person can cost you.
- Your website will be up-and-running quickly (average 10 working days) as we go through your onboarding process and make sure you are happy with design, copy, etc.
- No IT guy or professional web designer required...it's all included.
- No risk, money-back guarantee (see below). Don't like what you get? no problem! Cancel anytime within the first 30 days for a full refund.

Why choose a managed website provider?

We understand that building a new website for your business can be a very stressful experience, especially when it takes up your valuable time, resources and money.

But there is a solution: when you have access to your own web professionals at a reasonable cost, which includes your own dedicated account manager and a web design team working directly with you, then your stress would be gone.

And once your website is launched, we won't abandon you - our team will be there every step of the way so you can make the changes and updates you need as your business grows.

All that for one affordable low monthly price... what a great investment!

Absolutely No Risk - 30-Day Unconditional Money-Back Guarantee³

We are so confident that you'll love the website our team builds for you, we're offering a NO RISK guarantee for our customers. If you don't like your new website, simply cancel within the first 30-days and we'll refund the entire amount for your "Do It For Me" service.

³ Please note: full unconditional refund only includes fees associated with this service and not any promotional offers, change of plans back to do-it-yourself, setup fees or non-refundable charges such as domain names. Due to the fact that your website is built using licensed information on our proprietary platform, moving your website to another provider or downgrading to our DIY website builder service would mean the service would be cancelled and you would have to rebuild your website from scratch.

**I'm really interested in your fully managed web design services...
How can I get started?**

Need more info? Send an email to
solutions@hostpapasupport.com
and ask for our web design experts!